

IPMA Board Minutes May 3, 2013

The IPMA-HR Greater KC Chapter Board met on May 3, 2013, at MARC.

Board members present: José Portuguez, Lori Briggs, Marsha Toler, Cynthia Haynes, Sunshine Petrone and Becky Bryan

Board members-elect present: Becky Salter, Nick Nichols and Marquita Hundley

Board members absent: Jan Gall, Vickie Lewis,

José called the meeting to order. The March 14, 2013 minutes were approved as prepared.

Old Business:

Continuing discussion was held regarding the membership drive. Marsha Toler and Sunshine Petrone indicated they are working to finalize the flyer and advised the Board needed to establish a date for the 2013/2014 meet and greet. Historically this has been held at the Kansas City, Missouri Library and last year it was held at Tomfooleries. There has been no charge for attendance. Several members commented that they did not recommend Tomfooleries as a future venue because of poor parking availability and difficulty with acoustics. Lori Briggs recommended holding this year's meet and greet at a venue with better parking.

Sunshine Petrone proposed combining the meet and greet with a Chapter meeting and extending the meeting on August 8, with the meeting occurring from 2:00-4:00 and the Board meeting from occurring 1:00- 2:00. The consensus was to hold the meet and greet/Chapter meeting at Shawnee Town Hall.

Regarding future venues, Jose committed to reaching out to Jan Gall to ask that she book the North Kansas City venue for every other month, beginning in September. Marsha Toler committed to booking Shawnee Town Hall for every other month, beginning in August.

Discussion was held regarding potential incentives to increase membership and attendance. It was recommended that the Chapter hold a drawing, with each member's name placed in the drawing for attending, and their name placed again for each guest they bring. The Board agreed that the drawing would be for a Kindle Fire.

The Board agreed that the Early Bird Deadline would be June 15, and Sunshine or Marsha will send the flyer to Becky Salter for distribution to the mailing list. Jose will email Kim Marshall to obtain the program topics planned for 2013/2014.

President's Report:

None.

President-Elect Report:

Lori Briggs asked members to update their contact information so that updated Board packets could be provided to new Board members.

Past President's Report:

None

Treasurer's Report:

Marsha Toler reported the account balance as \$2,369.81 and advised that membership was down. She advised there was one outstanding invoice for \$50.00. Sunshine requested information about additional memberships submitted since the annual meeting, and Marsha agreed to provide the information at the next Board meeting.

The Board discussed challenges associated with members leaving an employer and the employer transferring the membership to another employee. Not only is this difficult to manage, it also reduces membership fees. Sunshine moved to make membership fees non-transferrable; Cynthia seconded the motion, which was approved unanimously.

Secretary's Report:

Becky Bryan advised that 45 people attended the spring conference, which was down considerably from last year, when 70 attended. Becky Bryan advised that she was preparing and would send out the updated Chapter By-Laws.

Program Chair's Report:

None.

Members-at-Large Report:

While there was nothing new to report, the Board discussed the role of this position. The Members-at-Large are responsible for arranging for catering and photography at each Chapter function. Through discussion it was agreed that Cynthia Haynes will make arrangements for functions held at North Kansas City, and Nick Nichols will make arrangements for functions held at Old Shawnee Town.

Other New Business

The Board members discussed annual membership fees, which are as follows:

- National Membership: \$149
- Chapter Membership Fees for National Members: \$160/\$150 for Early Bird
- Chapter Membership Fees for Non-National Members: \$185/\$175 for Early Bird

There are currently 74 Chapter members, and Sunshine advised she plans to send marketing material via US Postal Service in an attempt to reach new potential members and increase membership. The marketing material will include future meeting speakers and topics.

Discussion was held regarding the Chapter's website and there remains difficulty with accepting memberships via the website. Additionally, the Board discussed the importance of including current FAQ's to the website as a service to Chapter membership.

Becky Salter shared that Kim Marshall had asked for feedback on potential guest speakers. Speakers that came to mind were Shelley Freeman, with HROI, Either Mary Miller or Kim Marshall to speak about on-site clinics, or select members from the panel that participated in the ASPA conference.

With no other business to discuss the meeting adjourned.

Respectfully submitted,

Becky Salter, Chapter Secretary-Elect

Becky Bryan, Chapter Secretary